



INVITATION

INFORMAL MEETING OF EU TOURISM MINISTERS Lefkosia, 16 - 17 April 2026

Dear Colleague,

It is my great pleasure to invite you, on behalf of the Cyprus Presidency of the Council of the European Union, to participate in the **Informal Meeting of EU Tourism Ministers** that will take place in **Lefkosia** on **16 - 17 April 2026**.

The programme will begin on Thursday evening, April 16th, with a **social dinner** hosted in Lefkosia to welcome you and your delegation to Cyprus. Representatives of the European Parliament have been invited to join us in the dinner.

During the Plenary Session, on Friday, April 17th, the discussions will be divided into two sessions. First, we will focus on the forthcoming **European Sustainable Tourism Strategy**, which is considered an important step toward strengthening the resilience and competitiveness of the tourism sector, while promoting responsible and sustainable growth. A second session, will follow, on **supporting the Small and Medium-Sized Enterprises (SMEs)** of the tourism sector, which is essential to ensure innovation, local development, and a more sustainable future for tourism across Europe. Colleagues from Ukraine and the Secretary-General of UN Tourism will be joining the opening part of the second session.

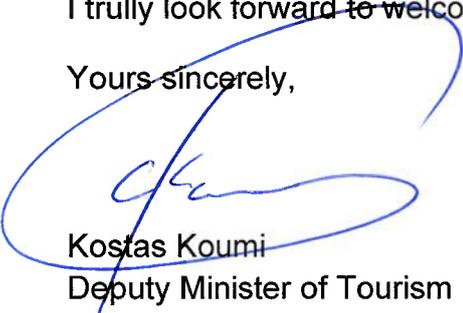
Following lunch, delegations are invited to join an excursion to the eastern coast of Cyprus, to visit the historic Agia Napa Monastery, the beautiful national park of Cape Greco, the first place in the European Union where the sun rises, and the famous Fig Tree Bay, continuously voted as one of Europe's top beaches. Our meeting will conclude with a dinner at a local restaurant before returning to Lefkosia.

With this invitation, you will find the preliminary programme of the meeting, as well as the Practical Information Note (PIN), containing details on registration, accreditation, accommodation and other logistics. The final programme, along with the discussion papers for the two sessions will be shared in due course.

For any clarifications you may need, do not hesitate to contact our dedicated team at InformalCOMPETTourism@cyprus2026eu.gov.cy

I trully look forward to welcoming you to Cyprus for a productive and inspiring meeting.

Yours sincerely,



Kostas Koumi
Deputy Minister of Tourism